Common Pitfalls of a DB Cloud Migration - Part 3

by Nick Walter, Principal Architect

In part three, the topic is licensing for enterprise database products. For various reasons, the customer-centric, enterprise database providers such as Oracle and Microsoft have made licensing their database software in public cloud environments more confusing than it needs to be. Microsoft just this week took flak for "clarifying" that on-premises licenses can't be migrated to dedicated hosts in the cloud. Even more concerning, Oracle is notorious for creating a deliberately nebulous environment of confusion and fear around their licensing. Both providers, of course, provide exceptions or better terms for customers willing to migrate licenses to their own cloud offerings.

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Upcoming Webinar

Oracle Database Challenges in a Hybrid Cloud World

September 10, 2019 | 12:00 pm CDT / 1:00 EDT
Presenter: Nick Walter, Principal Architect

Worried about how a business critical, Oracle database will fit into a hybrid cloud IT model? This presentation covers the most common challenges facing enterprises when trying to integrate Oracle databases into the new world of applications distributed across public cloud and on-premises locations. Topics will include:

- Common Oracle database scenarios
- Architectural and performance challenges
- Oracle licensing considerations

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Natural Opportunities to Accelerate Re-Architecture

by Dave Welch , CTO & Chief Evangelist

This topic reminds me of a session at VMworld 2006. At the last minute, VMware delayed VMworld to November and moved it from San Francisco's Moscone West Hall to the Los Angeles Convention Center. The move was simply due to VMworld planners not having anticipated that VMworld 2005's 1,000+ attendees would scale to well over 3,000 just a year later. San Francisco's Moscone West Hall couldn't accommodate the increase and the other Moscone halls were booked. I was surprised that VMware was surprised by demand for VMworld. After all, wasn't VMware sitting on the world's most disruptive, enabling technology?

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New House of Brick Sessions & Tutorials Added

Successfully Navigating Oracle Audits for VMware Customers [Session ID: MTE6070U]
Dave Welch, CTO & Chief Evangelist
Tuesday, August 27, 05:15 PM - 06:00 PM | Moscone West, Level 2, Meet the Experts, Table 6

Understand Oracle Licensing Options for VMware Cloud on AWS [Session ID: MTE6071U]
Nathan Biggs, Chief Executive Officer, House of Brick Technologies
Wednesday, August 28, 09:15 AM - 10:00 AM | Moscone West, Level 2, Meet the Experts, Table 6

Microsoft SQL Server on VMware: Deep Dive and Performance Optimization [Tutorial ID: BCA2156TU]
Thursday, August 29, 10:30 AM - 03:00 PM | Moscone West, Level 2, Room 2000
Shawn Meyers, Principal Architect
Oleg Ulyanov, Sr. Solutions Architect, Microsoft Applications, VMware

Architecting and Implementing Oracle Workloads on VMware Technologies [Tutorial ID: BCA2171TU]
Thursday, August 29, 10:30 AM - 03:00 PM | Moscone South, Esplanade, Room 154
Dave Welch, CTO & Chief Evangelist
Sudhir Balasubramanian, Staff Solution Architect, VMware

House of Brick is presenting or participating in more than eight sessions, panels, and tutorials at VMworld 2019. To see a list of all of them visit the VMworld 2019 page on our website.

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Upcoming Events

VMworld 2019 - US
San Francisco, CA | August 25-29, 2019

VMworld 2019 - EU
Barcelona, Spain | 4-7 November, 2019

AWS re:Invent
Las Vegas, NV | December 2-6, 2019

Industry News

What MS licensing changes could mean for your business

Microsoft's cloud competitors have been making a lot of noise about changes in Microsoft's licensing coming on October 1. And Microsoft, which has been positioning itself as an ally of customer choice, found itself on the wrong side of...

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AWS Reinforces Which Cloud Has The 'Magic' With Q2 Results

Last week was a fun one if you are into tracking quarterly cloud progress from Microsoft Azure, Google GCP, and Amazon AWS. While most of the stories have already been told about Microsoft and Google, I wanted to focus in on AWS's quarterly...

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