



## [Oracle's Updated Support Policy for VMware - What it Means for You](#)

by Nathan Biggs ( [@nathanbiggs](#) ), CEO

In his first Oracle Open World keynote address in 2019, Larry Ellison made an announcement that few outside the inner circle of VMware and Oracle considered possible. Just prior to showing the slide in the image below, Larry Ellison said that the slide on their cloud growth would be “one of the two most shocking slides I have got here.” I can only assume that the next slide he showed about VMware was the other most shocking. Larry announced that Oracle and VMware had entered into a [partnership to enable support for their joint customers' hybrid cloud strategies](#) .

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## On Demand Webinar

### [Modern Data Strategies - Moving Beyond RDBMS](#)

Presenter: Mike Stone, Lead Architect & CIO

Relational databases have been the undisputed industry standard for data storage and management since the concept was introduced to the computing community, with the first commercially viable products appearing in the late 1970's. Today, 50 years later, there continues to be a place for this technology and it is still a pillar of modern computing. However, in the ever-changing landscape of data platforms and technology, how does your organization determine the best options for storing, managing, and retrieving data going forward? Learn how concepts like Virtual, NoSQL, Columnar, and Streaming increase your options as well as offer the potential for improving your ability to truly manage data while maximizing its utility for your business.

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## [Oracle Database Migration to Aurora/Postgres - Part 1](#)

by Nick Walter , Principal Architect

“How do I move off Oracle entirely?” is probably the most frequently asked question I get when helping clients with Oracle licensing cost reduction projects or audits. For the last several years, House of Brick has heard this refrain repeatedly from clients unhappy with the ongoing costs and headaches of maintaining a relationship with Oracle. In fact, it is very possible to move Oracle workloads to other engines with a little planning and effort, which is good news for these clients.

In this blog series, I want to discuss one of the more popular migration targets that my clients ask me about in regards to migrating Oracle databases to another platform – the AWS Aurora platform.

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## House of Brick to Present Three Sessions at VMworld Europe

[Heard about Mars v. Oracle? Explore Oracle Audits with Experts and Attorneys](#)  
[Session ID: [BCA2292BE](#)]

**Tuesday, 05 November 11:00 - 12:00**

David Welch, Partner, CTO & Chief Evangelist

Heidi Waem, Counsel, Crowell & Moring LLP

Michelle Linderman, Partner, Crowell & Moring LLP

[Scottish Government Virtualizes Critical Legacy Apps in VMware Cloud on AWS](#)  
[Session ID: [BCA3199BE](#)]

**Wednesday, 06 November 11:00 - 12:00**

Nick Walter, Principal Architect, House of Brick Technologies

Neill Smith, Head of IT Infrastructure (ARE Directorate), Scottish Government

[Licensing Oracle and SQL Server on vSphere](#) [Session ID: [BCA2533BE](#)]

**Wednesday, 06 November 17:00 - 18:00**

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## Upcoming Events

### [VMworld 2019 - EU](#)

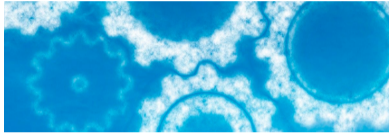
Barcelona, Spain | 4-7 November, 2019

[Learn more about HoB's sessions](#)

### [AWS re:Invent](#)

Las Vegas, NV | December 2-6, 2019

## Industry News



### **AWS launches RDS on VMware as hybrid cloud picture evolves**

AWS has brought its widely used Relational Database Service to on-premises VMware deployments, in a move that strikes a blow at Oracle and broadens its push into hybrid cloud. It also gives VMware yet another avenue to remain relevant amid the...

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### **Acquisition Continues to Bolster Cloud Capabilities**

Microsoft continues to bolster its cloud computing capabilities with its latest acquisition of Mover-a Canadian startup whose software will allow users to get files from another service into the Microsoft 365 cloud. Mover was founded in 2012 and...

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[www.etftrends.com](http://www.etftrends.com)

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