



Oracle RDS Best Practices for Backup

by Nick Walter, Principal Architect

I recently worked with a client who was using AWS RDS Oracle for the first time. They, like a lot of organizations familiar with managing Oracle databases in on-premises environment, had a fairly robust backup methodology in place already. Oracle tools like RMAN or Data Pump export are frequently used, in conjunction with offline or offsite storage for safety and encryption for security. Trying to adapt those same tools and techniques to an Oracle database in Amazon RDS was causing them a lot of grief. Luckily I was able to help them stop trying to pound the square peg into the round hole and implement a whole new way of doing backups for RDS that offered the same levels of reliability and security.

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New White Paper

Optimizing Oracle Costs in the Cloud

Designing a cost effective public cloud solution for Oracle software workloads is a tricky challenge for any organization attempting to juggle both compute costs and the high cost of Oracle licenses. Trying to choose the right platform and architecture to minimize costs requires exploring not just costs for cloud resources, but also related costs such as Oracle licensing and one-time costs such as refactoring and migration.

In this paper, House of Brick consultants modeled Oracle licensing costs and compute costs for four hypothetical Oracle workloads based on House of Brick's experience with common customer workloads. These hypothetical workloads consisted of equal amounts of Oracle Database Enterprise Edition VMs and Oracle WebLogic Enterprise VMs.

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People, Process, and Technology: Three Pillars of Successful License Management

by Nathan Biggs, CEO

Over the past few years, House of Brick has had the privilege of working with hundreds of clients around the world to help them get a handle on their Oracle and SQL Server licensing challenges. While most people dread having to undergo a software audit once every three years, we at House of Brick are managing many different audits every single day. We must be gluttons for punishment!

Through all of this customer experience, we have refined our license services offerings into three pillars of focus, which have proven ultimately successful in supporting our clients through the process of usage discovery, compliance analysis, cost optimization, audit defense, and ongoing software asset management through usage monitoring and compliance event alerting.

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On-Demand Presentations

Watch HoB's VMworld 2018 Sessions On-Demand

[Migrating Critical Oracle To the Cloud Using VMware Cloud on AWS \[VAP2710BU\]](#)

HoB Presenter: Mike Stone, CIO & Lead Architect

[vNUMA and pNUMA: Save Your SQL from Certain Doom-A \[VAP3118BU\]](#)

HoB Presenter: Shawn Meyers, Principal Architect

[PANEL: vSphere UNIX to Virtual Linux Migration Service: Customer Success Stories \[VAP1228PU\]](#)

HoB Panelist: Mike Stone, CIO & Lead Architect

[Licensing Oracle and SQL Server on vSphere \[VAP2547BU\]](#)

HoB Presenter: Dave Welch, CTO & Chief Evangelist

[Heard About Mars vs. Oracle? Learn About Oracle Audits from the Experts \[VAP2682BU\]](#)

HoB Presenter: Nathan Biggs, CEO

Upcoming Events

[Migrating Oracle to VMware Cloud on AWS](#)

October 4, 2018
Palo Alto, CA

[VMworld Europe 2018](#)

November 5 – 8, 2018
Barcelona, Spain

[SQL Sprawl – How to Get a Handle on Your Infrastructure](#)

[SQLSaturday #796](#)
October 6, 2018 | 1:00 pm | St. Paul, MN

[re:INVENT 2018](#)

November 26 – 30, 2018
Las Vegas, Nevada

[Encryption, Encryption, Encryption! Protect your data at the right level](#)

[SQLSaturday #801](#)
October 6, 2018 | 9:45 am | Orlando, FL

Industry News



Running Ubuntu VMs just got a lot easier, says Microsoft

Ubuntu maintainer Canonical and Microsoft have teamed up to release an optimized Ubuntu Desktop image that's available through Microsoft's Hyper-V gallery. The Ubuntu Desktop image should deliver a better experience when running it as a guest on...

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www.zdnet.com



VMware Plans to Bring More AWS Services On Prem

Amazon Web Services (AWS) CEO Andy Jassy joined VMware CEO Pat Gelsinger on stage at last month's VMworld conference to announce Amazon Relational Database Service (Amazon RDS) on VMware. This new service, which will debut in upcoming months,...

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