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Oracle 12.2.0.1 Silent Installation

by Andy Kerber ([@dbakerber](#)), Senior Consultant

A basic skill of any Oracle DBA is to install the Oracle database software, both silently and using the installer through X-Windows. In this article, we will discuss installing the Oracle database home using the silent installation method, and also cloning the Oracle database home. The operating system in this example is RHEL 7.

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Are Non-Default Parameters Killing Your Oracle Database Performance?

by Jonas Mason, Principal Architect

House of Brick Consultants assess Oracle instance performance for clients large and small and often find non-default parameters that are deprecated, hidden, or undersized.

These non-default parameters can cause out of memory errors, increase disk I/O, add unnecessary processes, and distort explain plan generation.

This blog covers how to identify and remediate non-default parameters that may be problematic, and I have found that this process is useful even if you don't change any parameters. Spfiles/pfiles are valuable company assets that should be subject to version control. [Read More](#)

An Opinion on Oracle OpenWorld's Single Message: Cloud

by Dave Welch ([@OraVBCA](#)), CTO & Chief Evangelist

This blog post is a recent interaction with a customer threading with me on Oracle Cloud.

Are there any Oracle licensing considerations beyond the user seat license scheme for ERP Cloud?

Yes, Oracle's operational readiness. I recommend my blog post "Oracle's Determined to Get You in its Cloud. You Game?" There are many entities, including some in our customer base, which have been compelled to purchase cloud credits for the purpose of getting a deal on some other on-prem products they were interested in. Very few do anything other than leave the cloud credits on the shelf, and I can count those I'm aware of on the fingers of one hand.

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Licensing Oracle on x86 vs. POWER

by Michael Stone ([@HoBMStone](#)), Lead Architect and CIO

More and more companies are coming to understand that licensing costs for commercial products, such as Oracle, usually dwarf the cost of all other components of the stack combined. For instance, a late generation X86 server might have a fully loaded cost of \$35K - \$50K over a five-year lifespan. Whereas licensing Oracle core technology on that server could easily exceed \$2M for the same period (or 40x the hardware cost).

Once we recognize this large disparity in expenditure, our choice of hardware becomes about maximizing the very costly investment in software licensing, and the evaluation of options across vendors and platforms becomes even more critical.

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Industry News

One key reason Amazon and Microsoft will beat Oracle in the database wars

While Oracle provides great database technologies, Amazon, Google, and Microsoft have been running "cloud databases" at scale - for new database workloads, cloud providers provide competitive options.

[Read the article](#)

Oracle users meet behind closed doors: Psst - any licensing tips?

HoB is helping clients with more Oracle audits everyday. This UK Oracle user group event had sessions to offer advice on using bring-your-own-licences - which has recently been extended to include PaaS as well as IaaS - moving to the cloud and why customers shouldn't be too reliant on licensing tools.

[Read the article](#)

Amazon cloud chief jabs Oracle: 'Customers are sick of it'

While Oracle is claiming "more cloud recurring revenue than anyone in the industry, bar none", Amazon's AWS generated revenue of \$3.5 billion in the latest quarter, almost triple the size of Oracle's cloud business.

[Read the article](#)