



## Quick Links

### Oracle Services

SQL Server

Services

Resources

Newsletter Archive

About HoB

Partnering with HoB

## Upcoming Events

### Optimize Your Oracle Database & Reduce Licensing Costs

10/2/17 | 5:30 pm

The St. Regis

San Francisco, CA

### Running Oracle Software on POWER/AIX in the Skytap Cloud

Webinar

10/12 | 11:00am CT

### Heartland Oracle User Group

10/26/17

Gallup Campus

Omaha, NE

## On-Demand Webinars

Key Considerations for Placing Tier 1 Workloads on SDS  
[Watch Now](#)

Oracle Baselines & Benchmarks for the Business  
[Watch Now](#)

Virtualization: The Key to Approachable Disaster Recovery  
[Watch Now](#)

[More Webinars](#)

## Connect with HoB



## Creating HTML Reports Using SQL\*Plus

by Jeff Klemme, Principal Architect

I recently had a project where I needed to produce some reports as part of an overall data load process scheduled through a cron job on a Linux server. In over 20 years of developing applications and processes using Oracle technologies, SQL\*Plus is not generally at the top of my list for generating nice-looking, well-formatted reports. Sometimes, however, this becomes the most convenient and cost-effective solution if you are not licensed for another reporting tool. In fact, a coworker reminded me of the option to generate HTML reports through SQL\*Plus, which turned out to be a perfect solution for this project.

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## Straight Talk on Business Critical Applications in the Cloud

Webcast | Tuesday October 17, 2017 | 12:00 pm CT

As much as the term Cloud Computing gets tossed around these days you would think everyone's using it. But do cloud predictions really match real world use? If you aren't "in the cloud" are you already behind the competition?

During this presentation, we will discuss the pros and cons of moving applications to the cloud, with a particular focus on business critical applications. We will share our experiences working with clients to determine if their applications are "cloud ready" through a review of availability, costs, and operational impacts. Examples of successful use cases in the public cloud will be explored including emerging technologies, DRaaS, new applications, older applications running on older hardware, and startups.

You'll leave with a better understanding of the types of applications that are best suited for the cloud, a list of questions you should be asking when considering moving to the cloud, and a checklist you can use to evaluate your application's cloud readiness. [Save Your Seat](#)

### Thoughts and Observations on Two Successful VMworld Conferences

by Nathan Biggs ( [@nathanbiggs](#) ), CEO

After the whirlwind of the past three weeks, traveling from Las Vegas to Barcelona, with a customer visit in between, I am now back at my desk and sorting through the terrific outcomes that House of Brick experienced at both VMworld US, and VMworld Europe. I thought I would capture some thoughts and summarize our experiences from Las Vegas and Barcelona and share them in this blog post.

#### THE ERA OF THE CLOUD

I was thrilled with the many announcements from VMware on various cloud partnerships that have been established.

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### Database Cloud - Is it Real, Possible and Licensable?

by Bob Lindquist - House of Brick Client Services Director; Jim Hannan - House of Brick Principal Architect; and Pete Schmitt - cStor CTO

House of Brick has been a pioneer in database virtualization for over 12 years, particularly for Oracle and SQL Server platforms. It is interesting to watch the similar adoption curve for database cloud that we saw for database virtualization.

With predications of more than \$16 billion in AWS revenues for Amazon this year, "Cloud" is real and represents an architecture option for companies who have embraced database virtualization.

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