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## DBaaS Session Selected for IOUG Collaborate 2015

Principal Architect Jeff Stonacek's DBaaS session abstract was recently accepted by the IOUG Conference Committee. We hope you can attend [Jeff's session](#) during [IOUG Collaborate 2015](#) in Las Vegas. In the meantime, below is the session abstract to pique your interest.

### Databases in the Cloud - How Oracle Virtualization and Automated Provisioning Enable True DBaaS

[IOUG 3242](#) | Monday, Apr. 13th | 10:00 - 11:00 am

Everyone is talking about Cloud Computing, but there seems to be wildly differing perspectives on what it means, how it works, and the costs and benefits of such a model. When it comes to databases and other business critical applications in the cloud, the message is even more confusing. In this session, we will share our lessons learned while helping some of the biggest companies in the world with their Cloud and Database as a Service (DBaaS) strategies. We will also share best practices and success stories around automating the provisioning and deployment of fully customized, complex application environments based on Oracle core technology. [Learn More](#)

## Vision for Virtualization & Cloud Computing for Business Critical Systems

by **Nathan Biggs, CEO**

I often get asked the question of "What does House of Brick do?" The tagline that I have been using most is "House of Brick is the leader in the virtualization and Cloud Computing for business critical systems." Given some of the lack of definition around Cloud Computing (not only at House of Brick, but industry-wide), I thought that I would provide some background as to why I think that statement fits what we do.

House of Brick is the leader in the virtualization and Cloud Computing for business critical systems. Let me work backwards through that statement in breaking things down.

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